

NLC PRESCRIPTION DISCOUNT CARD PROGRAM

Savings and Utilization Summary Report June 2011

Cumulative National Totals

Number of Participating Cities: 482 Savings to Residents: \$6,533,856

Average Savings to Residents: 25.6% (\$11.99)

Number of Cards Utilized: 228,994 Number of Prescriptions: 544,924



Top Twenty Cities Total Cumulative Savings (as of June 30, 2011):

Clarksburg, WV	\$406,181	Evanston, IL	\$111,827
Detroit, MI	\$279,119	Milwaukee, WI	\$92,804
Ardmore, OK	\$266,743	Auburn, WA	\$74,241
Athens, TN	\$253,490	Palm Bay, FL	\$71,948
Savannah, GA	\$212,712	Arlington, MA	\$70,341
Monroe, NC	\$188,094	Oak Ridge, TN	\$68,020
Kernersville, NC	\$145,592	Deer Park, TX	\$65,490
Memphis, TN	\$143,452	Trotwood, OH	\$65,375
West Hollywood, CA	\$123,815	Lakewood, OH	\$64,226
Camden, SC	\$112,336	Charlotte, NC	\$61,400

New Cities (launched in June):

Lincoln, AL Golden, CO North Palm Beach, FL Natchez, MS Cedar Rapids, IA Dunn, NC High Point, NC Chapin, SC Newport News, VA

NLC Enterprise Programs

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